

BRAND OVERVIEW

The SettlementRadar Identity

SettlementRadar is America's Settlement Platform. Our mission is simple: help ordinary people claim the money they're owed from class action settlements. We are the bridge between consumers and their unclaimed compensation.

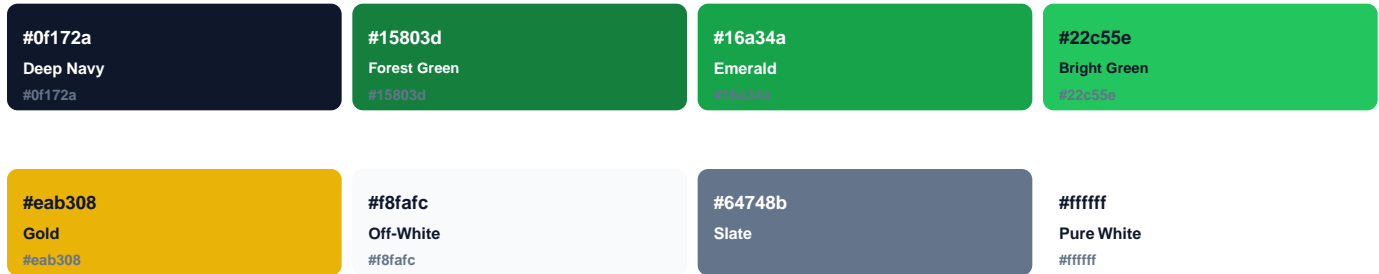
Brand Tagline

America's Settlement Platform

Brand Voice

Help ordinary people claim money they're owed. We are the authoritative source for settlement information: accurate, accessible, and action-oriented. We make complex legal information simple.

COLOR PALETTE



Always maintain minimum 4.5:1 contrast ratio for body text, 3:1 for large text. Do not use Forest Green on Dark Navy backgrounds (too similar).

TYPOGRAPHY

Space Grotesk

Display / Headings

Size: 48–72px | Weight: Bold (700)

Used for hero headlines, section titles, stat callouts. Modern geometric sans-serif.

Inter

Body / UI

Size: 14–18px | Weight: Regular / Medium (400–500)

Used for body text, navigation, buttons, labels. Clean and highly legible.

Helvetica / System

Fallback

Size: Various | Weight: Various

Fallback stack: Helvetica Neue, Arial, sans-serif. Used when web fonts fail.

LOGO USAGE

The SettlementRadar logo may be used on light or dark backgrounds. Always maintain clear space equal to the height of the wordmark on all sides. Do not stretch, rotate, recolor, or add effects to the logo. Use the provided SVG files for digital use.

- Do not change logo colors or add drop shadows

Do not stretch, crop, or rotate the logo

Do not place the logo on busy photographic backgrounds

Use logo-full.svg on dark backgrounds (dark theme)

Use logo-dark.svg on light backgrounds (light theme)

Maintain minimum 24px clear space around the logo

PRESS CONTACT

Media & Press Inquiries

PRESS EMAIL	press@settlementradar.com
GENERAL CONTACT	contact@settlementradar.com
WEBSITE	settlementradar.com/press
RESPONSE TIME	1–2 business days

QUICK BRAND FACTS

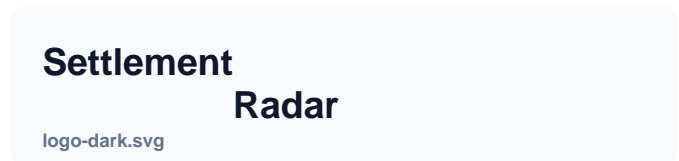
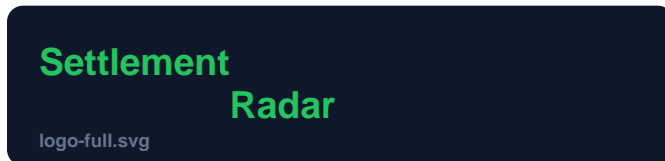
- Founded: 2023 | Troy, Michigan | U.S. Military Veteran-founded
- Platform: Free consumer-facing directory + optional paid filing assistance
- Differentiator: AI-powered filing, Ping chatbot, 650+ settlements tracked, 3,000+ daily visitors
- Use case: Journalists covering class action settlements, legal reporters, consumer finance writers
- Attribution: Source: SettlementRadar (settlementradar.com) — required for data use

ASSET DOWNLOADS

Download all brand assets at: settlementradar.com/press

Assets include: logo (SVG/PNG, dark/light/transparent), press kit ZIP, brand color codes, founder bio, and boilerplate text for publication.

Logo Variants



PRESS BOILERPLATE (COPY-READY)

SettlementRadar is America's Settlement Platform — a free consumer tool that aggregates, verifies, and tracks open class action settlements across the United States. Founded by U.S. military veteran Mitchell Stempowski in Troy, Michigan, the platform monitors official court records, FTC enforcement actions, CFPB settlements, and leading legal databases to maintain the most comprehensive, daily-updated directory of claim filing opportunities available to consumers online. SettlementRadar currently tracks 650+ active settlements across 30+ product and service categories, serves thousands of daily visitors, and offers optional free claim-filing assistance. The platform is free to use and is not a law firm.

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